



**WELCOME, DOCTOR-WRITERS! I AM YOUR MATCHMAKER.**

**Women in Medicine (WIM) 2018 Pre-conference Session  
Writers in Medicine. Marketing in Writing. WIM MIW  
Friday, June 8, 12:45 – 1:45 pm at the Westin Ottawa  
\$25. +HST**

*Do you want to publish your writing, traditionally or through the new world of independent publishing?*

*Do want tips on marketing, whether it's boosting your online presence, media appearances, or hand-selling?*

*Are you overwhelmed and have no idea where to begin, beyond picking up your pen or booting up your laptop?*

Come on down! As part of the Women in Medicine pre-conference, I'm offering a special class for doctors who want to get their writing in front of eager readers. Think of it as matchmaking between your words and book lovers.



I'm Dr. Melissa Yuan-Innes, the emergency doctor who writes the popular Hope Sze Medical Crime Series, twice nominated as the best mysteries of the summer by CBC Radio's The Next Chapter ([here](#) and [here](#)). I've been writing since I could hold a pencil, and winning awards across genres since medical school.